



Department of Management Studies,
Indian Institute of Information Technology,
Allahabad

MBA 2026 @ IIT Allahabad

Where leadership meets technology

ADMISSIONS OPEN

APPLY
HERE

Take the first step
toward your dream
career!

FOR MORE INFORMATION, VISIT:

mba.iiita.ac.in

Contact us

Email: mba.admission@iiita.ac.in

Phone: +91-532-2922000, 2922025

ABOUT IIIT-A

The Indian Institute of Information Technology Allahabad (IIIT-A), established in 1999, is a premier institute dedicated to excellence in Information Technology and allied fields.

It received Deemed University status in 2000 and was declared an Institute of National Importance in 2014 by the Government of India. IIIT-A focuses on developing skilled professionals and advancing research to strengthen India's IT capabilities and global competitiveness.

The institute is located on a 100-acre fully residential campus at Deoghat, Jhalwa, designed on the Penrose Geometry pattern. The campus provides a connected academic and residential environment through a robust institute network, creating a conducive atmosphere for learning and research.

ABOUT DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies, established in 2004, focuses on integrating management education with technology-driven learning. The department emphasizes innovative pedagogy and blended learning to promote academic excellence, creativity, and continuous skill development among students and faculty.

It offers two flagship programs: a full-time 2-year MBA and a Full-Time Ph.D. program. Through these programs, the department pursues academic excellence by expanding the breadth of education and deepening research and domain expertise, preparing future managers and scholars.

ELECTIVES OFFERED

- Marketing
- Finance
- Operations
- Human Resources
- Information Technology
- Entrepreneurship
- Agri- Business

WHAT SETS US APART

"Where leadership meets technology"

INSTITUTE OF NATIONAL IMPORTANCE



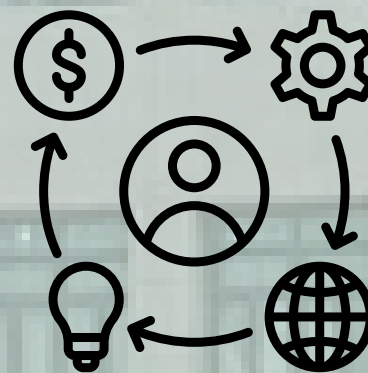
IIIT-Allahabad was granted the status of an Institute of National Importance by the Government of India in 2014, setting it a class apart. Students get the elite experience of being connected to a highly valued and respected Institution of the Government of India.



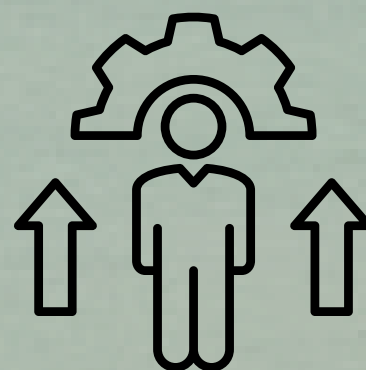
TECH-INTEGRATED LEARNING

At Department of Management Studies, IIIT-Allahabad, we foster a one of its kind tech focused learning environment. Future managers are trained at a unique juncture of technology and management studies, integrating essential tech and data analytics knowledge in the everyday schedule of the students.

ECOSYSTEM OF INNOVATION



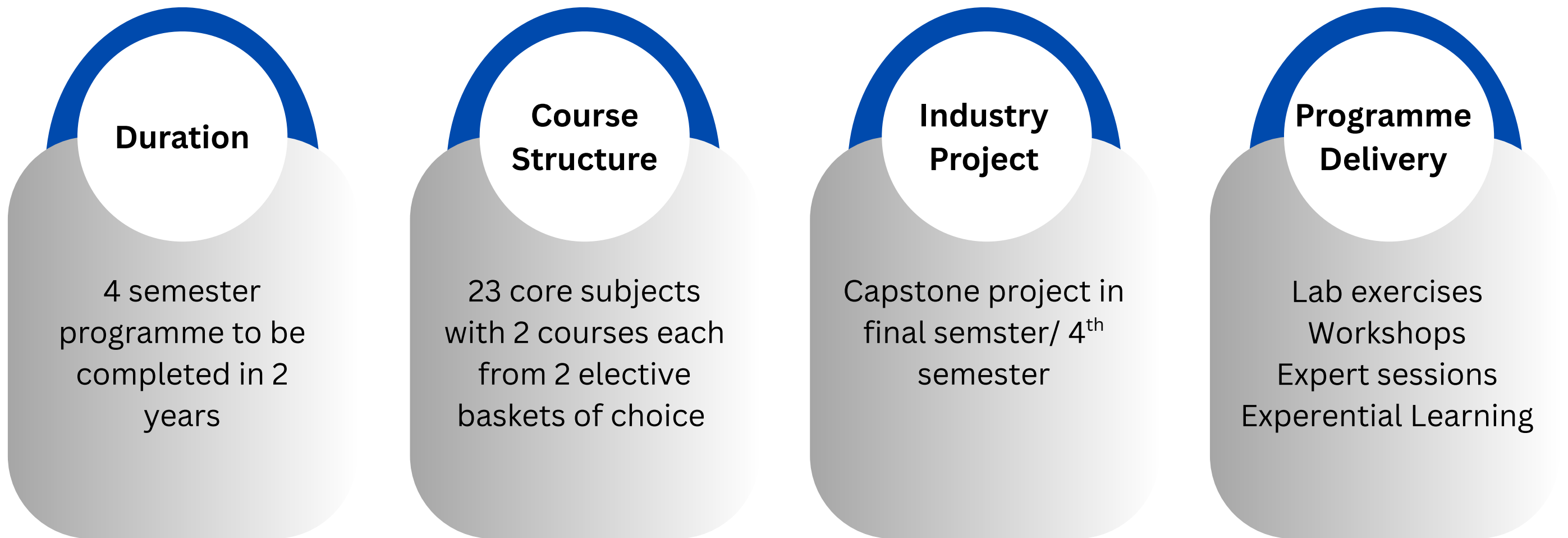
Our course structure trains students not just to be gainfully employed but also to develop their thinking as future entrepreneurs and leaders. The design of the course enables students to foster an entrepreneurial spirit and thinking.



DUAL SPECIALISATION

We offer a unique dual specialisation option to students in their 3rd semester, which enables them to have in-depth knowledge of managerial subjects at their cross section. This blend allows them to stand apart in the crowd and have a unique understanding of how management works

Programme Structure



Course Electives



Marketing

Understanding consumer behaviour, branding, digital promotion and sales strategy.

Career options: Marketing Manager, Brand Manager, Digital Marketing Specialist, Market Research Analyst



Finance

Managing money, investments, financial planning and corporate financial decision-making.

Career Options: Financial Analyst, Investment Banker, Credit Analyst, Risk Manager, Corporate Finance Executive.



Operations

Improving efficiency in production, supply chain, logistics and process management.

Career Options: Operations Manager, Supply Chain Manager, Logistics Manager, Project Manager, Process Analyst.



Human Resources

Managing recruitment, employee development, performance, and organizational culture.

Career Options: HR Manager, Talent Acquisition Specialist, Training & Development Manager, HR Business Partner.



Information Technology

Using technology, data systems, and digital tools to support business strategy and innovation.

Career Options: IT Manager, Business Analyst, Systems Analyst, Product Manager (Tech), IT Consultant.



Entrepreneurship

Building startup skills, innovation management, and new venture planning.

Career Options: Entrepreneur/Startup Founder, Business Consultant, Innovation Manager, Startup Operations Lead.



Agri- Business

Managing agricultural enterprises, agri-supply chains, and rural market development.

Career Options: Agri-Business Manager, Supply Chain Executive (Agro Sector), Rural Development Officer, Agri-Marketing Manager.

APPLY NOW

COURSE STRUCTURE

SEMESTER 1

1.	FINANCIAL STATEMENT & ANALYSIS
2.	BUSINESS STATISTICS & ANALYSIS
3.	TECHNOLOGY MANAGEMENT FOR BUSINESS
4.	DATA VISUALISATION & MODELLING
5.	BUSINESS COMMUNICATION
6.	MARKETING MANAGEMENT
7.	ORGANISATION DESIGN & BEHAVIOUR
8.	ENTREPRENEURSHIP DEVELOPMENT
9.	ECONOMICS

SEMESTER 2

1.	CORPORATE FINANCE
2.	HUMAN RESOURCE MANAGEMENT
3.	OPERATIONS MANAGEMENT
4.	BUSINESS DECISION MODELLING
5.	BUSINESS RESEARCH METHODS
6.	ARTIFICIAL INTELLIGENCE FOR BUSINESS
7.	IT AUDIT & SECURITY
8.	DESIGN THINKING & INNOVATION
9.	BUSINESS LAW & IPRs

SEMESTER 3

1.	STRATEGIC MANAGEMENT
2.	BUSINESS & IT CONSULTING
3.	WORKSHOP ON ADVANCED COMMUNICATION SKILLS
4.	BUSINESS ETHICS AND CORPORATE GOVERNANCE
5.	TWO COURSES EACH FROM ELECTIVE BASKETS OF CHOICE FOR SPECIALISATION 1
6.	TWO COURSES EACH FROM ELECTIVE BASKETS OF CHOICE FOR SPECIALISATION 2
7.	SUMMER INTERNSHIP

SEMESTER 4

1.	IT PRODUCT MANAGEMENT
2.	SUSTAINABILITY AND SOCIAL AUDIT
3.	TWO COURSES EACH FROM ELECTIVE BASKETS OF CHOICE FOR SPECIALISATION 1
4.	TWO COURSES EACH FROM ELECTIVE BASKETS OF CHOICE FOR SPECIALISATION 2
5.	CAPSTONE PROJECT

APPLY NOW

ADMISSION JOURNEY

STEP 1

Online Application

Apply online through the IIIT-Allahabad website. Fill details, upload documents, and pay the fee.



STEP 2

Eligibility Screening

Degree status and valid CAT/XAT/CMAT/MAT/GMAT score are checked. Eligible candidates are shortlisted.



STEP 3

Online Written Test

Online MCQ-based test.
DI & LR, Aptitude,
Communication Ability.



STEP 4

Personal Interview

Interview at IIIT-Allahabad.
Online mode allowed in approved cases.



STEP 5

Final Selection

Written Test: 50% weightage.
Personal Interview: 50% weightage.



STEP 6

Admission Offer

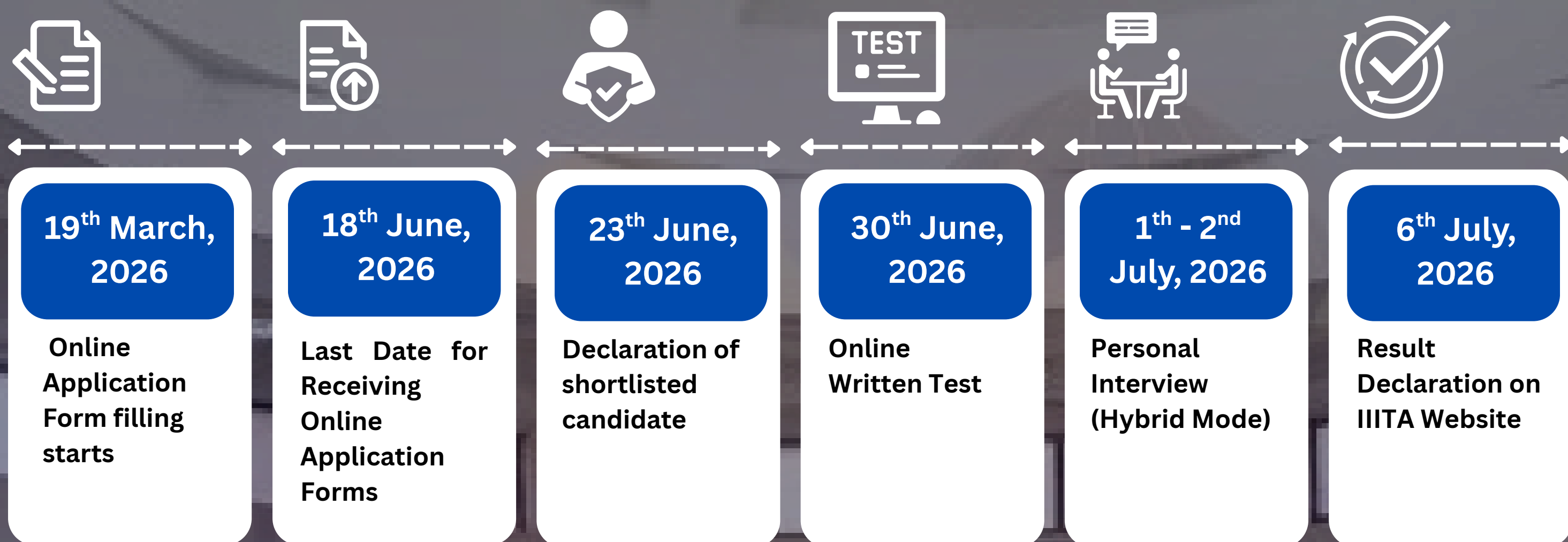
Merit list released.
Selected candidates complete admission.



For appearing in the proctored online written test, the candidate should be prepared with the following:

1. Computer equipped with audio and visual functionality.
2. High speed internet access.
3. Backup power system available in case of outages.

Important Dates



Eligibility Criteria

1. Bachelor's Degree:

Minimum 3 years duration:

- 60% marks or 6.00 CGPA for General/EWS/OBC candidates
- 55% marks or 5.50 CGPA for SC/ST/PWD candidates

2. Valid Entrance Score:

- A valid score from CAT (2025), XAT(2026), CMAT(2026), GMAT (2024 onwards), MAT (December 2025 onwards)

Seat Matrix

OPEN	OPEN-PwD	EWS	EWS-PwD	SC	SC-PwD	ST	ST-PwD	OBC	OBC-PwD	TOTAL
28	2	7	0	10	1	5	0	19	1	73

Syllabus for online written test

The online written test will consist of multiple choice questions covering the following syllabus:

1. **Data Interpretation & Logical Reasoning**
2. **Aptitude (Quantitative, Management and Technical)**
3. **Communication ability**

Admission Procedure

1. **Candidates will be shortlisted based on their fulfilling eligibility criteria (qualifying degree examination passed /appearing with scorecard and passed result and any of the valid CAT/XAT/CMAT/MAT/GMAT score as mentioned above.)**
2. Shortlisted candidates will be allowed to sit for proctored online written test and personal interview (in-person). Appearance in both components of the admission procedure, namely the online written test and the personal interview, is mandatory. Only candidates who appear in both components shall be considered for preparation of the final merit list. Non-appearance in either component shall result in cancellation of candidature, without any further consideration.
3. The processing fee for the application form (an applicable fee based upon the category, to be paid online while filling online application form.

**Rs.1200/- for General/OBC
Rs.600/- for SC/ST/PH candidates**

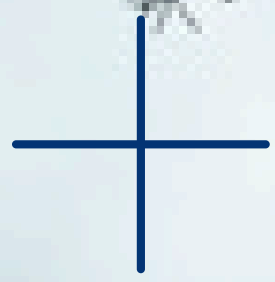
4. Candidates currently appearing in their qualifying degree examination may also apply, provided their results are declared before the commencement of classes at IIIT- Allahabad (by 31st, August, 2026), subject to fulfillment of the minimum eligibility criteria as published in admission brochure. If the result is not furnished before the commencement of classes at IIIT-Allahabad, the candidate shall not be treated eligible for MBA 2026 admission and the offer made, if any, shall be treated as withdrawn automatically.

Note: The candidate needs to have the scorecard of the qualifying exam (CAT 2025/XAT 2026/CMAT 2026/MAT/GMAT) on the date of applying online.

5. The list of all candidates, who are screened and found eligible in the admission process, shall be published on the official website of the Institute, i.e., www.iiita.ac.in. Applicants are advised to regularly visit the Institute's website for updates and information related to the admission process. The Institute shall not be held responsible under any circumstances for non- receipt, delay, or failure of communication by the applicants.
6. Candidates who are offered the provisional admission, shall be required to produce all original documents, along with self- attested copies, for verification at the time of admission at the AAA Section, IIIT-Allahabad. Failure to produce the required original documents may result in cancellation of the offered seat.
7. All admitted candidates shall be required to submit a medical fitness certificate, issued in the prescribed format of IIIT- Allahabad, at the time of admission. Admission shall be considered provisional until the submission and verification of the medical fitness certificate.
8. Reservation policies applicable to the admission process shall be governed by the rules and guidelines issued by the Government of India from time to time. Candidates seeking the benefit of reservation must ensure compliance with the applicable norms and submission of valid supporting documents.
9. In the event of any modification or change in the admission schedule, dates, or procedures mentioned above, the updated information shall be notified only through the official website of the Institute. No separate individual communication shall be issued in this regard.
10. Any application form that is found to be incomplete, incorrect, or not submitted in accordance with the prescribed instructions, in any respect, shall be liable to rejection without any further correspondence.
11. The Institute provides separate residential accommodation facilities for boys and girls within the campus. Allotment of hostel accommodation shall be subject to availability and the prevailing rules and regulations of the Institute from time to time.
12. All disputes, claims, or matters arising out of or related to the admission process shall be subject exclusively to the jurisdiction of the Hon'ble High Court of Judicature at Allahabad.

NOTE:

The written test shall be conducted in online mode. Shortlisted candidates shall be required to appear for the personal interview in physical (offline) mode at IIIT-Allahabad campus, before the duly constituted interview panel. However, candidates who are unable to appear in person, due to any valid and/or unavoidable reasons may, at the discretion of the Institute, be provided with the option to appear for the personal interview in online mode, subject to prior communication and approval from the admission committee.



CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES

Recruitment at IIT Allahabad is more than just a placement drive; it is the culmination of a rigorous journey toward professional excellence. Our graduates are the preferred choice for Fortune 500 companies, tech giants, and innovative startups. With a track record of 100% placement assistance and a robust network of distinguished alumni, IIT-A serves as a premier talent hub for roles in Product Management, Business Analytics, IT Consulting, and Digital Transformation. When you join our program, you gain immediate access to an elite corporate interface that consistently bridges the gap between classroom theory and boardroom impact.



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AMBIENCE
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IndianOil

SWIGGY

HAVELLS

ADITYA BIRLA CAPITAL

KPMG

ONGC

Unilever



SBI

IFFCO
Wholly owned by Cooperatives

HCL

BAJAJ CAPITAL

EY



CORPORATE PARTNERSHIP



GUEST LECTURES



LIVE PROJECTS



INCUBATION CENTRE



FOSTERING TECHNO MANAGERS



CULTURAL ACTIVITIES



RESEARCH EXPOSURE

MEET OUR FACULTY

At the heart of our mba programme is our talented, and distinguished group of faculty members. With their years of expertise in their fields, they bring diverse perspectives to the ground and enable their students to be better researchers, managers and entrepreneurs.



Our faculty members are not just educators but mentors, researchers and industry contributors shaping future business leaders.

Why Learn From Our Faculty?

- Blend of academic excellence and industry experience
- Strong research background in management and technology
- Mentorship-driven learning approach
- Active involvement in consulting and live projects
- Focus on innovation, analytics, and real-world problem solving
- Expertise across various domains.

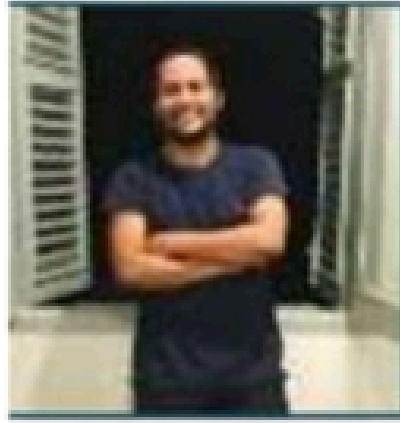
[IIITA - DoMS](#) ← **Meet our faculty**

Know more about their qualifications and areas of expertise

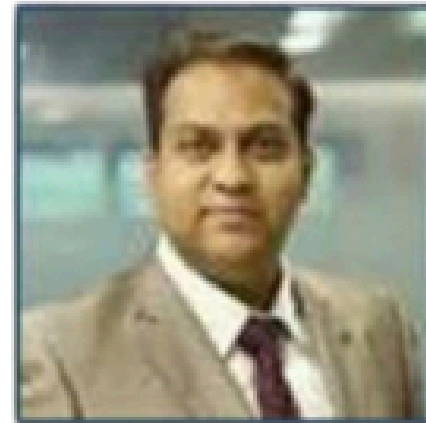
[APPLY NOW](#)

DEPARTMENT OF MANAGEMENT STUDIES , IIIT-ALLAHABAD

OUR ALUMNI, OUR PRIDE



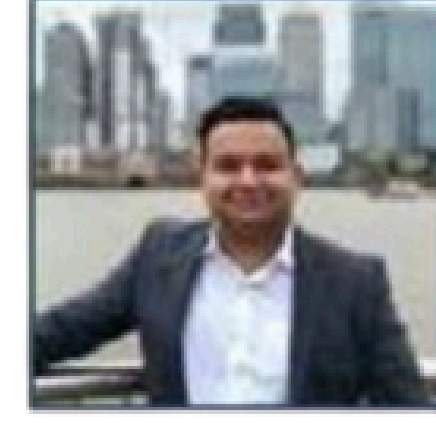
Nitish Singh
HashiCorp
Batch -2016



Deepesh K Vaya
BCG
Batch -2004



Asad Siddiqui
FCI
Batch - 2008



Sumit Thapliyal
HCL Technologies
Batch -2005



Rituraj Saikia
Wipro Consulting
Batch - 2004



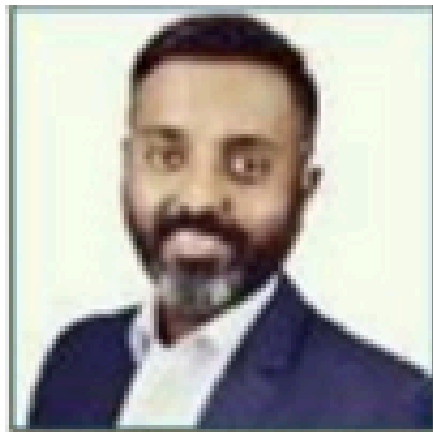
Mayank Kushwaha
Keywords Studios
Batch - 2011



Vishnu Garg
ICAI
Batch - 2006



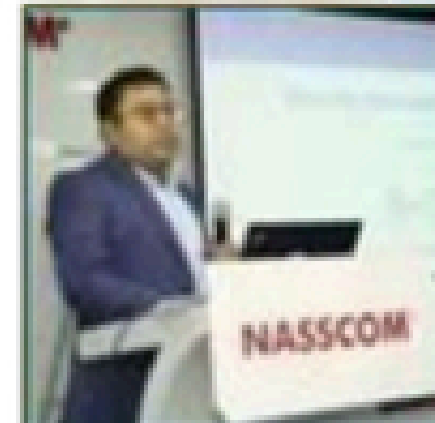
Sandeep Bhargava
Nestle
Batch - 2006



Abhinav Johri
Ernst & Young
Batch-2004



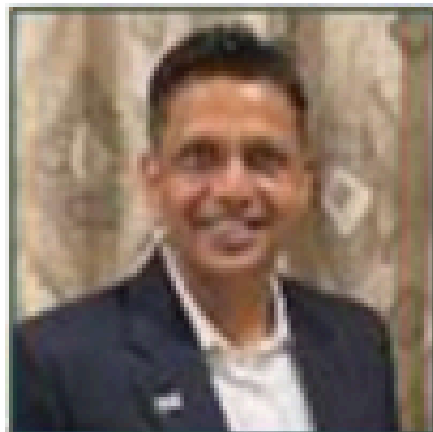
Amandeep Singh
Amazon
Batch - 2004



Atul Kumar
DSCI
Batch - 2009



Bindesh Pandey
NewGen
Batch -2004



Chandan Agarwal
Unilever
Batch -2004



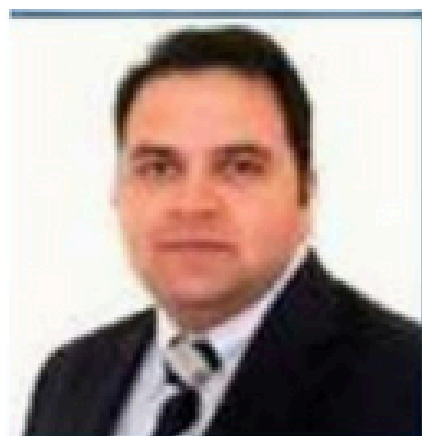
Himadri Shah
Infosys Finacle
Batch - 2014



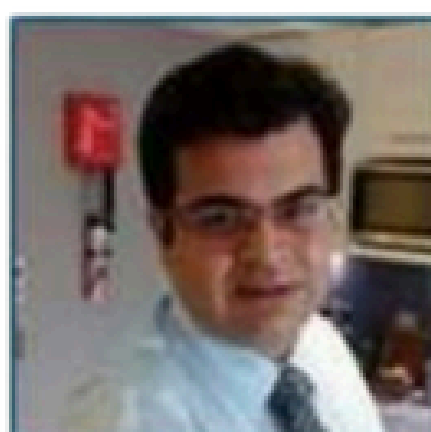
Himanshu Lohani
Ernst & Young
Batch - 2007



Kumari Shreya
IDFC First Bank
Batch - 2013



Manu Sharma
Wipro Consulting
Batch - 2004



Mohit Sethi
JIO
Batch - 2006



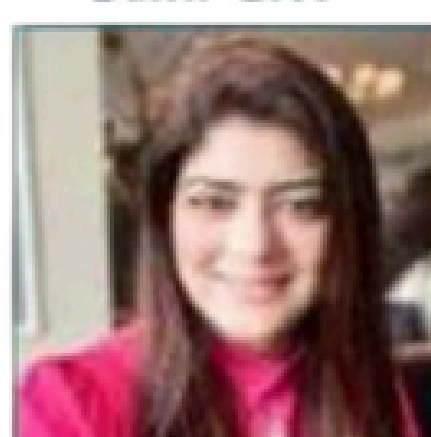
Nikita Gupta
Deutsche Bank
Batch - 2012



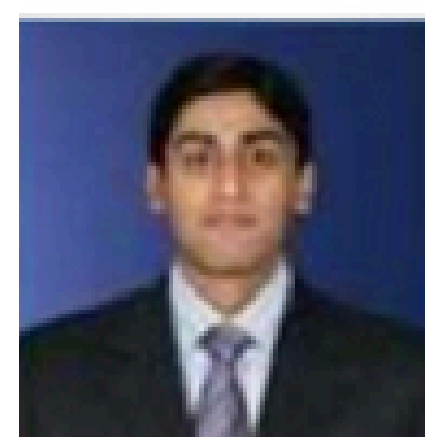
Richa Dwivedi
PwC
Batch - 2009



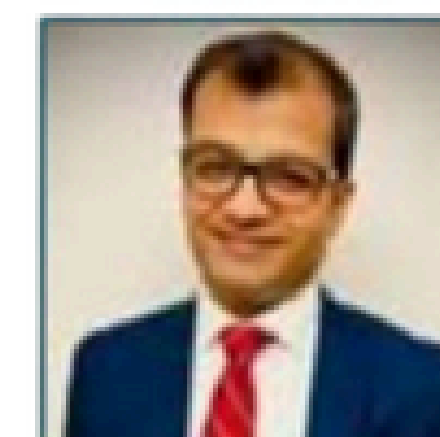
Shubh Mittal
Ernst & Young
Batch - 2006



Shuchi Sanon
Cognizant
Batch -2004



Tarun Kapoor
KPMG
Batch - 2006



Vivek Saini
TTEC
Batch - 2005

PHOTO GALLERY





CONTACT US



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